



Employer Brief: Next Generation Workforce – Pick your Crew

5th February 2020

Registration and refreshments from 9.00am, event 9.30 – 10.30am

The Technology and Innovation Centre, 99 George Street, Glasgow, G1 1RD

Registration for the event will take place on Level 9, with the event in Room 9B. The main registration desk for the conference will be on street level (level 2).

Aim of the event

This event will give you the opportunity to meet a cohort of students studying towards the HND in Industrial Biotechnology at Glasgow Clyde College (attach the HND Flyer). There will be up to 20 students from year 1 and year 2 seeking work experience placements during the summer months or employment when they finish their course. The purpose of the event is to inspire them to conclude their studies and enter the IB workforce, or further education in IB.

Taking part

As a potential employer, you are invited to prepare 1 slide and an elevator pitch to last no more than 2 minutes, which we suggest contains the following information:

- Organisation name, location, size.
- Summary of organisation remit.
- Types of role that an HND student could conduct within the organisation.
- Bearing in mind the role(s) – what kind of attributes would an employee need to get on well within your organisation (skills, interests and behaviours).

Following all employer pitches, there will be a speed networking opportunity for groups of students to talk to each employer, asking any questions relevant to them and starting to build their network for future.

Register now via [Eventbrite](#) and send your slide to skills@ibioic.com no later than 31st January (12 noon).

Outcomes - Employers

- Gain an appreciation of the nature and aspirations of the current HND cohort.
- Consider whether any opportunities in the future would match to the students' capabilities.

Outcomes - Students

- Provide first opportunity to network with employers in a supportive environment.
- Conversations with potential employers will prompt the students to give consideration to their career pathways - conversations that could influence their future.