

BioEconomy Week Scotland 2024



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Event Guide and Application Form

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What is Bioeconomy Week Scotland 2024?

Bioeconomy Week Scotland 2024 is a week devoted to celebrating the innovative, bio-based, solutions being discovered and developed in Scotland. The bioeconomy is an important, and growing, part of Scotland's economy. It uses natural resources and biological processes to improve the sustainability of all sorts of products from cosmetics and toiletries, to clothes, packaging, and building materials. It also supports the development of new therapeutics and medicines, finds innovative ways to use waste materials, and is contributing to lowering the carbon footprint of everything from food and drink to car batteries.

Help us celebrate Bioeconomy Week Scotland by hosting your own event to tell the world about the part you're playing in creating a greener and more sustainable world. Submit your proposal and be part of #BioWeekScot24.

Bioeconomy Week 2024 will take place between 11 – 15 March 2024, to coincide with the 10th anniversary celebrations of the Industrial Biotechnology Innovation Centre.

How to take part

Everyone with an interest in the bioeconomy is welcome to submit an event or activity for inclusion in the Bioeconomy Week programme. We've included some event ideas for inspiration on page 5, but submissions can be for any type of event.

Applications should be submitted to communications@ibioic.com

Guidance Notes

Bioeconomy Week events should take place between Monday 11 – Friday 15 March 2024. We recommend that, where possible, events are not scheduled on 13 or 14 March 2024 to avoid clashing with IBioIC's 10th Anniversary Conference.

Physical events should take place in Scotland.

If you have any comments or questions ahead of the application, please contact Valerie Evans: valerie.evans@ibioic.com

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What IBioIC will offer

Approved Bioeconomy Week events will receive:

- Promotion of your event as part of the online Bioeconomy Week calendar
- A marketing pack with suggested content and bespoke graphics for your social media
- Expert advice from our team
- Inclusion in Bioeconomy Week communications
- Featured posts on LinkedIn and Twitter

Please note that event organisers will be responsible for all event management and costs associated with their event, including but not limited to event management, staffing, catering and venue sourcing. Event organisers will also be responsible for organising and managing registration for their event, and the preparation and dissemination of any associated privacy notices.

Application Timeline

#BioWeekScot24 Events - Call Opens: Thursday 12 October 2023

#BioWeekScot24 Events Application Review: applications will be reviewed on a rolling basis and events will be announced as they are approved.

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Review Process

Proposals for events will be reviewed by a panel, facilitated by IBioIC, using the following criteria:

Relevance to Bioeconomy

The event should directly relate to the bioeconomy sector or showcase its significance at a UK, European and International level.

It should promote the understanding, advancement, or practical application of bio-based technologies, sustainable practices, or innovative solutions within the bioeconomy.

Educational Value

The event should provide educational or informative content to the participants.

It can include workshops, seminars, expert presentations, or demonstrations that enhance knowledge, skills, or awareness of bio-economy-related topics.

Feasibility and Compliance

Ensure that the proposed events are feasible to execute within the given timeframe and resources.

Evidence of the ability and commitment of those involved to deliver a successful event shown in the application.

Review compliance with legal, safety, and ethical standards, as well as any specific guidelines or regulations applicable to the events.

Please note, programme and timelines are subject to change at the discretion of IBioIC.

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Event Ideas/Inspiration

Panel Discussions or Expert Talks

Organize panel discussions or invite industry experts to share insights and discuss key topics related to the industrial biotechnology sector such as sustainable production methods, bio-based innovations, policy and regulatory landscape, market trends, or case studies.

Workshops or Training Sessions

Conduct interactive workshops or training sessions to educate participants on specific aspects of the bioeconomy such as bio-based product development, circular economy principles, sustainable supply chain management, or renewable energy technologies.

Site Visits and Facility Tours

Arrange visits to member companies' facilities or research centres to showcase their bio-based technologies, production processes, or sustainability initiatives. Participants can gain first-hand experience and insights into the operations and innovations within the industrial biotechnology sector.

Demonstrations and Exhibitions

Set up demonstrations or exhibitions to showcase bio-based products, prototypes, or technologies.

Companies can display their latest innovations, sustainable solutions, or applications of biotechnology in different industries.

Networking Events

Organize networking sessions or social events that allow participants to connect and build relationships.

These events can facilitate collaboration, business opportunities, and knowledge exchange among member companies and stakeholders in the industrial biotechnology.

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Hackathons or Innovation Challenges

Conduct hackathons or innovation challenges focused on solving specific bioeconomy-related problems.

Encourage participants to come up with innovative solutions, technologies, or business models that address sustainability or industry challenges.

Student Competitions or Science Fairs

Engage with educational institutions to organize student competitions or science fairs related to the bioeconomy.

These events can foster student engagement, innovation, and encourage young talent to explore careers in the industrial biotechnology sector.

Webinars

Host webinars that bring together industry experts, researchers, and stakeholders from around the world.

These online events can cover a wide range of industrial biotechnology topics and allow for broader participation and knowledge sharing.

Community Outreach Programs

Engage in community outreach initiatives that promote awareness and education about the bioeconomy.

Activities can include school visits, public talks, or collaborations with local organizations to raise awareness of sustainable practices and the importance of the industrial biotechnology.

Roundtable Discussions or Policy Forums

Arrange roundtable discussions or policy forums that bring together industry leaders, policymakers, and government representatives.

These events can focus on discussing policy frameworks, regulations, and strategies to support the growth and development of the bioeconomy.

Online Q&A on Social Media

Invite people to join you on Twitter, Facebook, Instagram, etc, for an hour to ask any questions they have on your specialist subject or biotechnology in general.

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Key Messages

Feel free to use or edit some of the key messages that IBioIC will be using throughout BioEconomy week.

Economic

The bioeconomy is an exciting high growth industry that is helping the Scottish economy to grow.

Companies within the bioeconomy in Scotland are highly innovative, producing products and providing services that can make Scotland healthier and wealthier while protecting our environment.

Scotland's bioeconomy will help the nation reduce its dependence on fossil-based feedstocks and create new markets with more sustainable processes and products.

Technical

Industrial biotechnology is a key technology that will deliver Scotland's Net Zero ambitions

Employment

Companies within the bioeconomy are generating exciting new and high value jobs for the next generation of workers

The bioeconomy is a growth industry, creating new jobs and delivering economic growth in regions of Scotland that traditionally have poor employment prospects.

Climate change

We are embracing industrial biotechnology as it will help Scotland meet its ambitious climate change targets.

Biobased solutions can help reduce waste, lower greenhouse gas emissions, and create a more circular economy

The bioeconomy is a diverse sector, welcoming talent from across ethnic and social divides, working together to secure a better future for all.

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Terms & Conditions

Please read our Terms & Conditions before submitting a proposal to host an event.

GDPR / Privacy Policy

For details on how IBioIC may use your data, please refer to the privacy policy located on the IBioIC webpage for details.

Bioeconomy Week 2024 events - Terms and Conditions

By submitting your event details (“Application”) to IBioIC to run a event as part of BEW24 (“Event”), you are deemed to have authority to do so from the person, firm or company on whose behalf you are acting or purporting to act (“You” or “Your”) and You agree to be bound by the following terms and conditions (“Terms”):

1. All Applications are subject to review by IBioIC’s management team who reserve the right, acting in their sole and absolute discretion, to approve or reject such Applications.
2. A member of staff from IBioIC will contact You to confirm whether Your Application has been successful. IBioIC is not obliged to disclose the reasons for its decision. If the Application is approved, Clauses 3 – 11 shall apply.
3. The Event shall be run and organised in accordance with Your Application and at Your sole cost and expense.
4. You must use the BEW24 branding material (“Material”) for the Event. IBioIC will provide You with the Material and any applicable guidance on how to use the Material which must be followed. You may use Your own branding in conjunction with the Material.
5. You shall actively promote and market the Event to prospective attendees.
6. IBioIC shall promote and market the Event to IBioIC’s network (including the BEW24

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Event Programme and IBioIC website), using the Event title, logo and Event summary provided as part of Your Application.

7. The Event shall be formally ticketed, even if the Event is free, through a ticketing system of Your choice. You will be responsible for organising and managing registration of the Event including the preparation and dissemination of any associated privacy notices to comply with the Data Protection Laws. IBioIC will not offer support or guidance on Data Protection issues. For the purposes of this Clause, the following definitions shall apply: “Data Protection Laws” shall mean (a) any law, statute, declaration, decree, directive, legislative enactment, order, ordinance, regulation, rule or other binding restriction (as amended, consolidated or re-enacted from time to time) which relates to the protection of individuals with regards to the Processing of Personal Data to which a Party is subject, including Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 and all legislation enacted in the UK in respect of the protection of Personal Data; and (b) any code of practice or guidance published by the Information Commissioner’s Office (or equivalent regulatory body) from time to time.

8. Nothing in these Terms shall limit or exclude a party’s liability: a. for death or personal injury caused by its negligence, or the negligence of its employees, agents or subcontractors; or b. for fraud or fraudulent misrepresentation.

9. Subject to Clause 8, under no circumstances shall a party be liable to the other, whether in contract, delict (including negligence), breach of statutory duty, or otherwise, for any: (i) loss of profits (direct or indirect), (ii) loss of business opportunity, (iii) loss of revenue or anticipated revenue, (iv) loss of reputation or goodwill, (v) loss of sales or business, (vi) loss of savings or anticipated savings, or (vii) any indirect or consequential loss, in each case even if such loss was reasonably foreseeable or within the contemplation of the relevant party or had been brought to its attention.

10. These Terms constitute the entire agreement between the parties in relation to the Event and supersede all prior negotiations, warranties, representations, statements or agreements, either written or oral.

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11. These Terms, and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims), shall be governed by, and construed in accordance with the law of Scotland. Each party irrevocably agrees that the courts of Scotland shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with these Terms or its subject matter or formation (including non-contractual disputes or claims).